



BJC Healthcare Chooses Omnicell OptiFlex Solutions for the OR and Cath Lab

Leading OptiFlex(TM) Supply Systems to be Implemented in Specialty Areas for Single Point of Documentation and Automated Replenishment

MOUNTAIN VIEW, Calif., Oct 05, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- [Omnicell, Inc.](#), (Nasdaq: OMCL) a leading provider of system solutions to acute healthcare facilities, today announced that Barnes-Jewish Hospital, named as one of "America's Best Hospitals" in the *U.S. News & World Report* Honor Roll 2009-10, will be the first BJC HealthCare facility to implement the [OptiFlex](#) point-of-use supply systems for their hospital operating rooms.

"We chose Omnicell's OptiFlex supply management solution because it was the only system that fully automated the process of inventory and charge capture in the OR at the point-of-use," said Jason Keeler, Director of Operations Preoperative Services at Barnes-Jewish Hospital. "The system will greatly reduce the burden of supply management for the clinical staff within the OR allowing them additional time to focus on patient care and improve clinical outcomes."

The OptiFlex system will improve clinical outcomes and efficiently manage supply resources by integrating with BJC's newly deployed physician preference card and clinical documentation system. OptiFlex is a specialized supply inventory management solution that improves overall efficiency and productivity at healthcare facilities by reducing consumption and standing inventory, increasing charge capture on used supplies and minimizing manual work with the automated physician preference card system. OptiFlex allows clinical staff to stop managing supplies, spend more time on patient care and thus improve clinical outcomes.

"We are excited to build on our continued partnership with BJC HealthCare in search for increased efficiency and operational excellence," said Randall Lipps, Omnicell President, Chairman and CEO. "By expanding the Omnicell OptiFlex solution to the operating room, cath lab and point-of-care, BJC HealthCare has shown confidence in our supply inventory management system and our ability to facilitate increased productivity and supply efficiency."

An Omnicell customer for over 10 years, BJC HealthCare is expanding their portfolio of Omnicell supply management products by introducing OptiFlex SS into the operating rooms and OptiFlex CL into the cath labs. OptiFlex SS automates the physician preference card system which eliminates multiple points of documentation for supply usage in the OR. The system allows for an easy replenishment process by monitoring supplies, charging electronically, reducing inventory levels for stock items, and increasing the overall hospital profitability by capturing and billing each supply used by the physician. Beyond the financial savings, OptiFlex establishes increased patient safety by ensuring that physician-specific supplies are on hand when they are needed. OptiFlex CL extends the OptiFlex solution to procedure areas like the cath lab and interventional radiology, reducing inventory and time spent managing supplies.

About BJC HealthCare

Barnes-Jewish Hospital, a 1,252-bed nonprofit academic hospital, is the largest hospital in Missouri and is consistently ranked among the Honor Roll of "America's Best Hospitals" by *U.S. News & World Report*. The adult teaching hospital of Washington University School of Medicine, Barnes-Jewish has a 1,832 member medical staff with many who are listed in America's Top Doctors. Barnes-Jewish Hospital was the first adult hospital in Missouri to be certified as a Magnet Hospital for its nursing excellence. Barnes-Jewish Hospital is a member of BJC HealthCare, one of the largest nonprofit health-care organizations in the United States.

About Omnicell

Omnicell, Inc. (NASDAQ: OMCL) is a leading provider of systems targeting patient safety and operational efficiency in healthcare facilities. Since 1992, Omnicell has worked to enhance patient safety and allow clinicians to spend more time with their patients.

Omnicell's medication-use product line includes solutions for the central pharmacy, nursing unit, operating room, and patient bedside. Solutions range from complete automation systems for the central pharmacy to nursing unit and bedside dispensing cabinet systems. From the point at which a medication arrives at the receiving dock to the time it is administered, Omnicell systems store it, package it, bar code it, order it, issue it, and provide information and controls on its use and reorder.

Our supply product lines provide a healthcare institution with fast, effective control of costs, capture of charges for payer reimbursement, and timely reorder of supplies. Products range from high-security closed-cabinet systems and software to open-shelf and combination solutions in the nursing unit, cath lab and operating room. For more information, visit www.omnicell.com.

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