

How can your pharmacy reach patients to improve medication adherence?

Omnicell Outbound Patient Communications

Omnicell Outbound Patient Communications deliver real-time, relevant messaging through automated patient outreach methods. These communications increase prescription sales, improve medication adherence, and reduce return to stock rates, which all maximize your profitability.

Outbound Patient Communications Are Based on the Patient's Preference (Home Phone, Mobile, Email, or SMS)

- Prescription Ready—Notifies that prescriptions are ready to be picked up at pharmacy
- Pick Up Reminders—Reminders to pick up prescription at the pharmacy, including ePrescriptions (electronic)
- Refill Exceptions—Notifies that extra time is needed to fill the patient's prescription
- Birthday Calls—Patients receive a personalized birthday message from the pharmacy
- Auto Fill Notifications—Notifies that the prescriptions enrolled in the automatic fill program are ready
- Mail Order Shipment—Informs patients that their prescription order has been shipped
- General Awareness Messaging—Outreach about additional services offered such as med sync and immunization



Learn more about how Omnicell Outbound Patient Communications can help your pharmacy drive prescription volume by visiting www.omnicell.com/outbound.