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University of South Alabama Health System Selects Omnicell G4 Solutions

Major Academic Health System Announces System Wide Conversion, Motivated by Omnicell's Cost of Ownership Advantages and Intuitive User Interface

MOUNTAIN VIEW, Calif., July 27, 2012 /PRNewswire/ -- [Omnicell, Inc.](#) (NASDAQ:OMCL), a leading provider of medication and supply management solutions and analytics software for healthcare facilities, today announced that the [University of South Alabama Health System \(USA\)](#), based in Mobile, Ala., selected Omnicell to be its provider of automated medication management solutions throughout USA Medical Center and USA Children's & Women's Hospital. The University of South Alabama Health System's Omnicell G4 technology investment will replace its legacy medication management system and complement the advanced technology needs of the growing health system.

As a leading regional healthcare provider that treats more than 250,000 patients each year, the University of South Alabama Health System needed medication management technology that integrated easily with their Siemens Information System. USA has several unique programs in the hospital, including: a computerized physician order entry (CPOE) system, an electronic health record system (USAeCare) and a unique bedside bar code scanning system (MAK) for medication administration. Upon reviewing competitive solutions, USA discovered that the Omnicell G4 medication management system more easily exchanges data with their clinical information systems.

USA also reported that its purchasing decision was driven by the intuitive user interface, reliable design, and compelling long-term cost of ownership of Omnicell G4 medication management solutions.

USA Children's & Women's Hospital has medication delivery requirements unique to the pediatric setting. Children's oral doses take up significantly more space in medication cabinets and require more capacity to be fully utilized efficiently. In evaluating vendors, USA learned that Omnicell cabinets are able to handle the additional capacity to fit the needs of pediatric medications. The integrated medication label printer was also a critical safety feature important to the healthcare system.

"The University of South Alabama Health System is an advanced regional medical center and teaching institution. We needed a medication management partner that is on the cutting edge of innovation and constantly striving to help us provide safer, more efficient care. After looking closely at competing products, it quickly became clear that Omnicell was the right partner for USA," said Robert Smith, director of pharmacy at the University of South Alabama Children's & Women's Hospital. "The USA Health System provides our patients with the most advanced medical care, including the area's only Level III neonatal intensive care unit, only Level I trauma center, and the USA Mitchell Cancer Institute. Our commitment to excellence is directly reflected in our system-wide conversion. Omnicell delivers the best, which is what our patients deserve."

In addition to the Omnicell automated dispensing cabinets, the University of South Alabama is scheduled to implement the following Omnicell solutions at both the USA Medical Center and USA Children's & Women's Hospital in the fourth quarter of 2012:

- [WorkFlowRx™](#) is a server-based pharmacy inventory management software program that integrates an inventory management system with bar code packaging to automate the ordering, receiving, stocking, and picking processes.
- [SinglePointe™](#) software handles and stores up to 100 percent of a patient's medications within the automated dispensing cabinets to improve pharmacy and nursing workflow efficiency and reduce the chance for medication errors or missed doses.
- [OmniDispenser™](#) module for controlled substances in the ADCs is designed to create a safe and secure medication management process that eliminates the need for nursing countbacks and helps the hospital reduce administration errors.
- [Anywhere RN™](#) offers nurses a flexible approach to the medication administration process that positively impacts nursing and patient safety. It is a web-based application designed specifically for nurses that lets them remotely access the Omnicell cabinet from any computer or workstation in the patient care area.
- [Savvy™](#) is a mobile medication system designed to streamline the medication administration process and provide safe and secure transportation of medications from the automated dispensing cabinet (ADC) to the patient's bedside. Savvy works with Anywhere RN and integrates with the hospital Electronic Medication Administration Record (MAK) software.

"At the University of South Alabama Medical Center, we are dedicated to providing the highest quality medical care possible. Omnicell's advanced medication management technology directly supports this mission," said Steve Bethea, director of

pharmacy at the University of South Alabama Medical Center. "We selected Omnicell's G4 solutions because they provide tighter medication and inventory control, and superior ease of use. All of these benefits increase patient safety and improve patient outcomes. Our Omnicell investment is a win for clinicians and it is a win for patients."

"We are excited to support the University of South Alabama Health System to provide the safest, most efficient care to its patients," said J. Christopher Drew, executive vice president, field operations at Omnicell. "Omnicell is a well matched partner for the University of South Alabama Health System because both organizations strive to do whatever it takes to help patients get better, faster. Omnicell's primary concern is helping the patients and the professionals who care for them, which is reflected in our relentless commitment to advancing our technology."

About the University of South Alabama Health System

The University of South Alabama (USA) Health System is comprised of an acute care medical center and a children's and women's specialty hospital. USA Medical Center serves southern Alabama, southern Mississippi and parts of northwest Florida, and is a major teaching site for the University of South Alabama College of Medicine. In addition to a Level I trauma center, USA Medical Center includes centers devoted to treating burn injuries, stroke patients, epilepsy and sickle cell disease. USA Children's & Women's Hospital is one of fewer than ten freestanding facilities of its kind in the country. In addition to the area's only level III neonatal intensive care unit II Neonatal Intensive Care Unit, the hospital includes high risk OB and pediatric intensive care. Pediatric Intensive Care. The USA Health System also includes the Mitchell Cancer Institute Center, a regional cancer treatment and research institute, and the USA University Physicians Group, the region's largest multi-specialty practice and the only academic physicians group along the central Gulf Coast.

About Omnicell

Omnicell, Inc. (NASDAQ: OMCL) is a leading provider of automation and business information solutions enabling hospitals and other healthcare organizations to streamline the medication administration process and manage costly medical supplies for increased operational efficiency and enhanced patient safety. Through seamless integration with a customer's existing IT infrastructure, Omnicell solutions empower healthcare facilities to achieve comprehensive automation of medication and supply management from the arrival at the loading dock to the patient's bedside. Omnicell also provides healthcare facilities with business analytics software designed to improve medication diversion detection and regulatory compliance.

Since 1992, more than 2,600 hospital customers worldwide have utilized Omnicell's medication automation, supply chain, and analytics solutions to enable them to increase patient safety, improve efficiency and address changing healthcare regulations while providing effective control of costs, charge capture for payer reimbursement and inventory management of medications and supplies.

MTS Medication Technologies. a wholly-owned Omnicell subsidiary is a leader in medication adherence packaging systems designed to improve medication dispensing and administration. MTS enables approximately 6,000 institutional and retail pharmacies worldwide to maintain high accuracy and quality standards while optimizing productivity and controlling costs. The MTS product line includes more than 20 packaging machines and 50 types of consumable products.

For more information about Omnicell, please visit www.omnicell.com. Visit www.mts-mt.com for more information about MTS.

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